

Rep Order#	7914413	Ver#	9	Mod#	3	Status	Confirmed	Traffic Order#	25427	Printed:	10/24/2012 11:04 AM
EC'd	Yes							Last Received:	10/24/2012 7:21 AM		

Station KSL-TV SALT LAKE CITY
 Advertiser () DCCC-DEM CNGRS CMPG
 Product DCCC
 Estimate# 2112
 Buyer Katie Keuleman
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2112
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks
 Salesperson Phone# 202-872-1155
 Salesperson FAX#
 Fax#

Showing Bylines: All Lines

1 of 4

- CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	KSL 5 EARLY TODAY	-----	:30	10/23-10/26	1	\$115.00	1
2	TU-F	KSL 5 NEWS TODAY	-----	:30	10/23-10/26	1	\$525.00	1
3	TU-F,M	TODAY SHOW 7-8A	7A-8A	:30	10/23-10/29	0	\$700.00	0
4	TU-F,M	TODAY SHOW 8-9A	8A-9A	:30	10/23-10/29	0	\$475.00	0
5	SA	SATURDAY TODAY	5A-659A	:30	10/27-10/27	1	\$60.00	1
6	SU	SUNDAY TODAY	7A-8A	:30	10/28-10/28	1	\$225.00	1
7	SU	MEET THE PRESS	8A-9A	:30	10/28-10/28	0	\$200.00	0
8	TU-F	TODAY SHOW 2	9A-10A	:30	10/23-10/26	1	\$325.00	1
9	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/23-10/26	1	\$330.00	1
10	TU-F	TODAY SHOW 3	1P-2P	:30	10/23-10/26	1	\$325.00	1
11	TU-F,M	KSL 5 NEWS	5P-630P	:30	10/23-10/29	0	\$525.00	0
12	TU-F,M	KSL 5 NEWS AT 6P	6P-630P	:30	10/23-10/29	0	\$485.00	0
13	TU-F	KSL 5 NEWS AT 630P	630P-7P	:30	10/23-10/26	2	\$900.00	2

Station	KSL-TV SALT LAKE CITY	Agency	() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007	Rep Firm) WASHINGTON Sales Office () JAMIE ANDRUS
Advertiser	(DCCC)	Agency C/P1/P2/E	11/14/2112	Salesperson () JAMIE ANDRUS
Product	DCCC-DEM CNGRS CMPG	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone# 202-872-1155
Estimate#	2112	Hatux Weeks		Salesperson FAX#
In	Day	Program	Time	Spots/Week
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14	SA	KSL 5 NEWS AT 6P SAT	6P-630P :30	10/27-10/27 0
15	SA	GAME NIGHT LIVE	630P-7P :30	10/27-10/27 1
16	TU-F, M	KSL 5 NEWS AT 10	10P-1035P :30	10/23-10/29 0
17	SA	KSL 5 NEWS AT 10 ~ SAT	10P-1035P :30	10/27-10/27 0
18	SU	KSL 5 NEWS AT 10 ~ SUN	10P-1035P :30	10/28-10/28 0
19	TU-F	TONIGHT SHOW	1035P-1137P :30	10/23-10/26 0
20	TU-F	JIMMY FALLON VARIETY SHOW	1137P-1236A :30	10/23-10/26 0
21	TU-F	RACHAEL RAY	10A-11A :30	10/23-10/26 4
22	TU-F	STUDIO 5	11A-12P :30	10/23-10/26 4
23	TU-F	NEWS	4P-430P :30	10/23-10/26 4
24	TU-F	NEWS	5P-530P :30	10/23-10/26 1
25	TU-F	NEWS	6P-630P :30	10/23-10/26 1
26	TU-F	NEWS	630P-7P :30	10/23-10/26 2
27	TU	GO ON	830P-9P :30	10/23-10/23 1
28	W	L&O	8P-9P :30	10/24-10/24 1
29	SA	AN PRAC/GO ON	7P-8P :30	10/27-10/27 1

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Station	KSL-TV SALT LAKE CITY	Agency	() GREAT AMERICAN MEDIA	Rep Firm	() WASHINGTON								
Advertiser	() DCCC-DEM CNGRS CMPG	3050 K ST NW SUITE 100	Sales Office	() JAMIE ANDRUS									
Product	DCCC	WASHINGTON, DC 20007	Salesperson	()									
Estimate#	2112	Agency C/P1/P2/E 11/14/2112	Salesperson Phone#	202-872-1155									
Buyer	Katie Keuleman	Flight Dates 10/23/2012 - 10/29/2012	Salesperson FAX#										
Phone#		Hiatus Weeks											
Fax#													
In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots					
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30	SU	HISTORY SAINTS	1030A-11A	:30	10/28-10/28	1	\$130.00						1
31	SU	NEWS	4P-430P	:30	10/28-10/28	1	\$225.00						1
32	SA	OUTDOORS	1105P-1135P	:30	10/27-10/27	1	\$420.00						1
33	SA	GAME NIGHT	1135P-1205A	:30	10/27-10/27	1	\$50.00						1
34	SU	SPORTSBAT	1035P-1105P	:30	10/28-10/28	1	\$750.00						1
35	SU	COACHES SHOW	1105P-1135P	:30	10/28-10/28	1	\$230.00						1
36	SU	OUTDOORS/ENC	1135P-12A	:30	10/28-10/28	1	\$45.00						1
37	SU	SUN EDT	9A-930A	:30	10/28-10/28	1	\$185.00						1
38	W-F	TODAY	8A-9A	:30	10/24-10/26	3	\$700.00						3
39	W-F	TODAY	9A-10A	:30	10/24-10/26	2	\$325.00						2
40	SU	MORMON TIMES	10A-1030A	:30	10/28-10/28	1	\$125.00						1
41	SA-SU	NEWS	5P-6P	:30	10/27-10/28	1	\$410.00						1
42	SU	NFL	615P-930P	:30	10/28-10/28	1	\$6,000.00						1

---REPORT TOTALS---

Report Totals: 45 / \$31,425.00

---SALES MONTHLY TOTALS---

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 EC'd Yes

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 Advertiser () DCCC-DEM CNGRS CMPG
 Product DCCC
 Estimate# 2112
 Buyer Katie Keuleman
 Phone#
 Fax# Oct 12: 45 / \$31,425.00 Nov 12: 0 / \$0.00
 Sales Totals: 45 / \$31,425.00
 Station Totals: 45 / \$31,425.00
 Lines not sent/rclcd/rtrn: 0 / \$0.00
 —COMPETITIVE— Market Totals \$157,125 CABL 0% KJZZ 0% KSU 20% KTVX 0%
 KUCW 0% KUTV 0% NSU 0% UNKN 80%

Books null
 Demos RA35+